

Fitness Together Personal Training Franchise Named AllStar Franchise for 2010

By Fitness Together

Dated: Dec 21, 2009

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Editors of the ranking considered some 700 franchise opportunities in America to rank the 300 "best of the best" for the year.

"We're honored to be recognized for our outstanding achievements and the solid position our franchise networks have established for another strong year ahead," said Jeff Jervik, president and CEO of parent company Fitness Together Holdings, Inc. "And our thanks go out to the many franchisees with Fitness Together and elements therapeutic massage who are All Stars as well for our brands."

Fitness Together, the world's largest business of personal trainers, was ranked #207. The listing noted that "Movie stars do it. Business executives do. And now even ordinary people pump up with a personal trainer." Highlighting that the health and wellness industries have done fairly well in the recession, Fitness Together has benefited from the trend and came in at #123 in brand awareness.

elements therapeutic massage, which only began franchising in November 2006, made the nation's top 30 for outstanding franchise growth at #27 and ranked #270 overall. Today the franchise network includes therapeutic massage studios in 21 states and continues to expand. The AllStar honor stated that the franchise offers relief through therapeutic massage for people of all ages and from all walks of life, and the franchise opportunity "also provides a stress-relieving solution for people looking to own their own business."

For the complete AllBusiness.com AllStar Franchises ranking, visit: www.allbusiness.com/.

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About Fitness Together Holdings, Inc.:

Based in Highlands Ranch, Colo., Fitness Together Holdings, Inc., is one of the world's largest wellness organizations. The parent company oversees Fitness Together Franchise Corporation, a one-on-one personal training fitness franchisor established in 1983 that began franchising in 1996, and elements therapeutic massage, inc., a massage therapy franchisor that began franchising in 2006. Today, the combined franchise network has hundreds of franchises sold across the United States, Costa Rica, Brazil, Israel, Ireland, and Canada.

Category Fitness, Health

Tags personal training fitness franchisor, massage therapy franchisor, franchisor opportunity, personal trainer, elements

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